

DO YOU SPEAK EUROVELO ?

(& quelques infos)

CLUB ITINÉRAIRES

Paris, 13 novembre 2014



EuroVelo, the European cycle route network



70.000 km

60.000.000 voyages /an

44 Md€ de retombées éco annuelles

1ère destination = la France

EuroVelo en France



10% d'EuroVelo en France

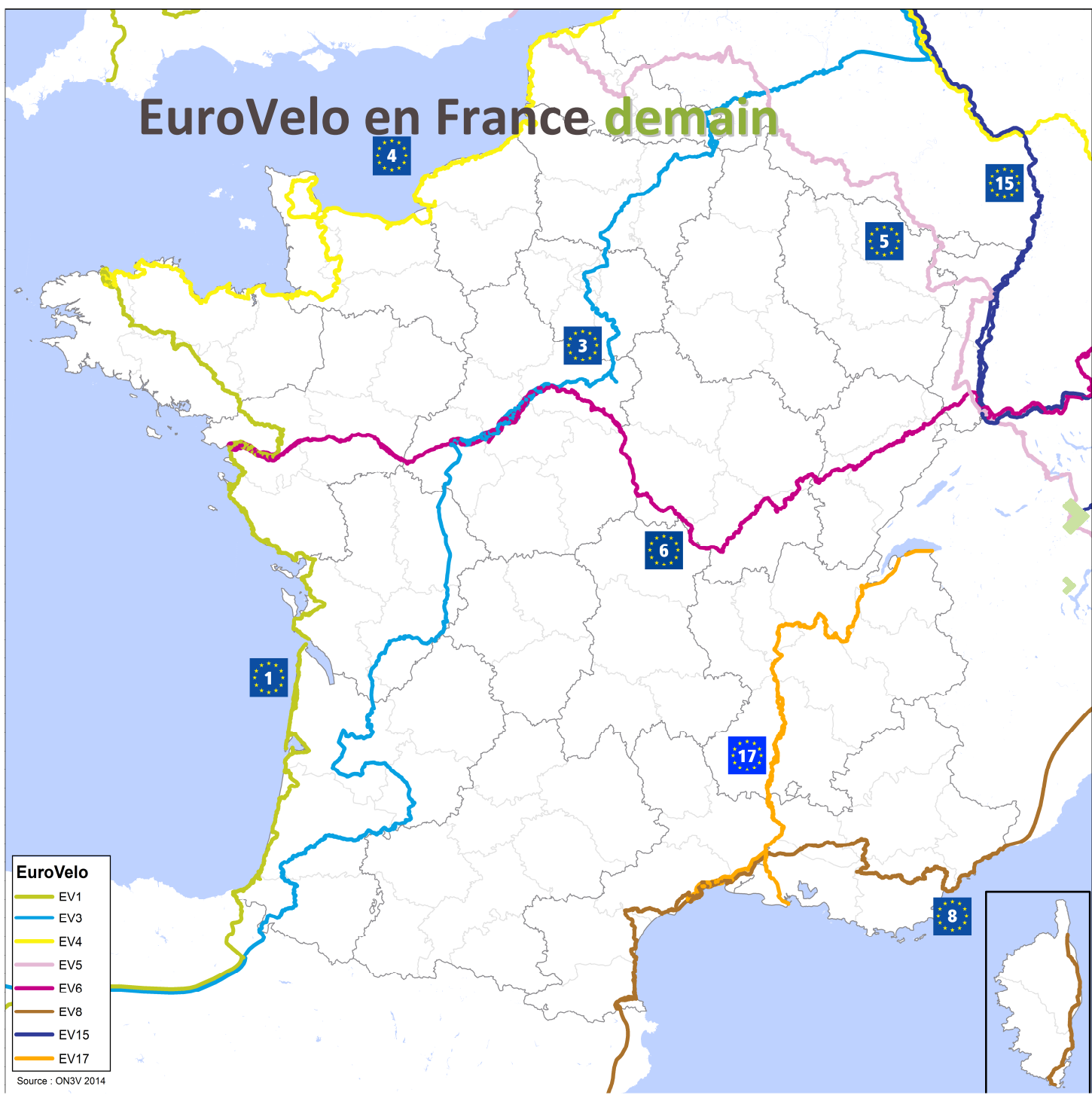
7000 km

Réalisé à 60%

Objectif 2020

- uroVelo**
- EV1
- EV3
- EV4
- EV5
- EV6
- EV8
- EV15

EuroVelo en France **demain**



+ 980 km
Objectif 2020

- EuroVelo**
- EV1
 - EV3
 - EV4
 - EV5
 - EV6
 - EV8
 - EV15
 - EV17

Source : ON3V 2014

EuroVelo, une identité de marque

Manuel « EuroVelo, Corporate design, guidance for partners »

- **Des visuels schématiques**
 - **Un nom**
 - **Des identifiants**
 - **Des couleurs**
 - **Un logo**
-

EuroVelo, une identité de marque

Manuel « EuroVelo, Corporate design, guidance for partners »

- **Des visuels schématiques**
 - **Un nom**
 - **Des identifiants**
 - **Des couleurs**
 - **Un logo**
-



EuroVelo, une identité de marque

Manuel « EuroVelo, Corporate design, guidance for partners »

- **Des visuels schématiques**
 - **Un nom**
 - **Des identifiants**
 - **Des couleurs**
 - **Un logo**
-

Euro-vélo

~~Euro-vélo~~

eurovélo

~~eurovélo~~

Eurovelo

~~Eurovelo~~

EuroVelo

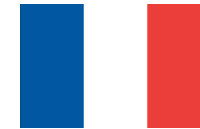
The logo for EuroVelo, featuring the text "EuroVelo" in a bold, dark blue, sans-serif font. The text is centered within a light green, horizontally-oriented oval border.

EuroVelo

EuroVelo, une identité de marque

Manuel « EuroVelo, Corporate design, guidance for partners »

- **Des visuels schématiques**
 - **Un nom**
 - **Des identifiants**
 - **Des couleurs**
 - **Un logo**
-





EuroVelo, une identité de marque

Manuel « EuroVelo, Corporate design, guidance for partners »

- Des visuels schématiques
 - Un nom
 - Des identifiants
 - Des couleurs
 - Un logo
-



Atlantic Coast Route

Atlantic Coast Route

cmyk 25/0/100/15
RGB 192/201/35
www #c0c923



Capitals Route

Capitals Route

cmyk 39/0/0/15
RGB 174/199/223
www #aec7df



Pilgrims Route

Pilgrims Route

cmyk 100/0/0/0
RGB 7/161/226
www #07a1e2



Central Europe Route

Central Europe Route

cmyk 0/0/100/0
RGB 251/243/18
www #fbf312



Via Romea Francigena

Via Romea Francigena

cmyk 0/41/0/0
RGB 229/185/213
www #e5b9d5



Atlantic-Black Sea

Atlantic-Black Sea

cmyk 0/100/0/0
RGB 198/0/134
www #c60086



Sun Route

Sun Route

cmyk 61/0/100/0
RGB 147/191/60
www #93bf3c



Mediterranean Route

Mediterranean Route

cmyk 30/66/100/0
RGB 171/114/44
www #ab722c



Baltic-Adriatic

Baltic-Adriatic

cmyk 30/66/0/0
RGB 175/117/177
www #af75b1



Baltic Sea Cycle Route

Baltic Sea Cycle Route

cmyk 0/20/100/0
RGB 239/213/31
www #efd51f



East Europe Route

East Europe Route

cmyk 0/46/100/0
RGB 222/166/37
www #dea625



North Sea Cycle Route

North Sea Cycle Route

cmyk 100/0/100/0
RGB 47/159/72
www #2f9f48



Iron Curtain Trail

Iron Curtain Trail

cmyk 0/85/85/0
RGB 202/76/57
www #ca4c39



Rhine Route

Rhine Route

cmyk 100/80/0/0
RGB 49/60/153
www #313c99



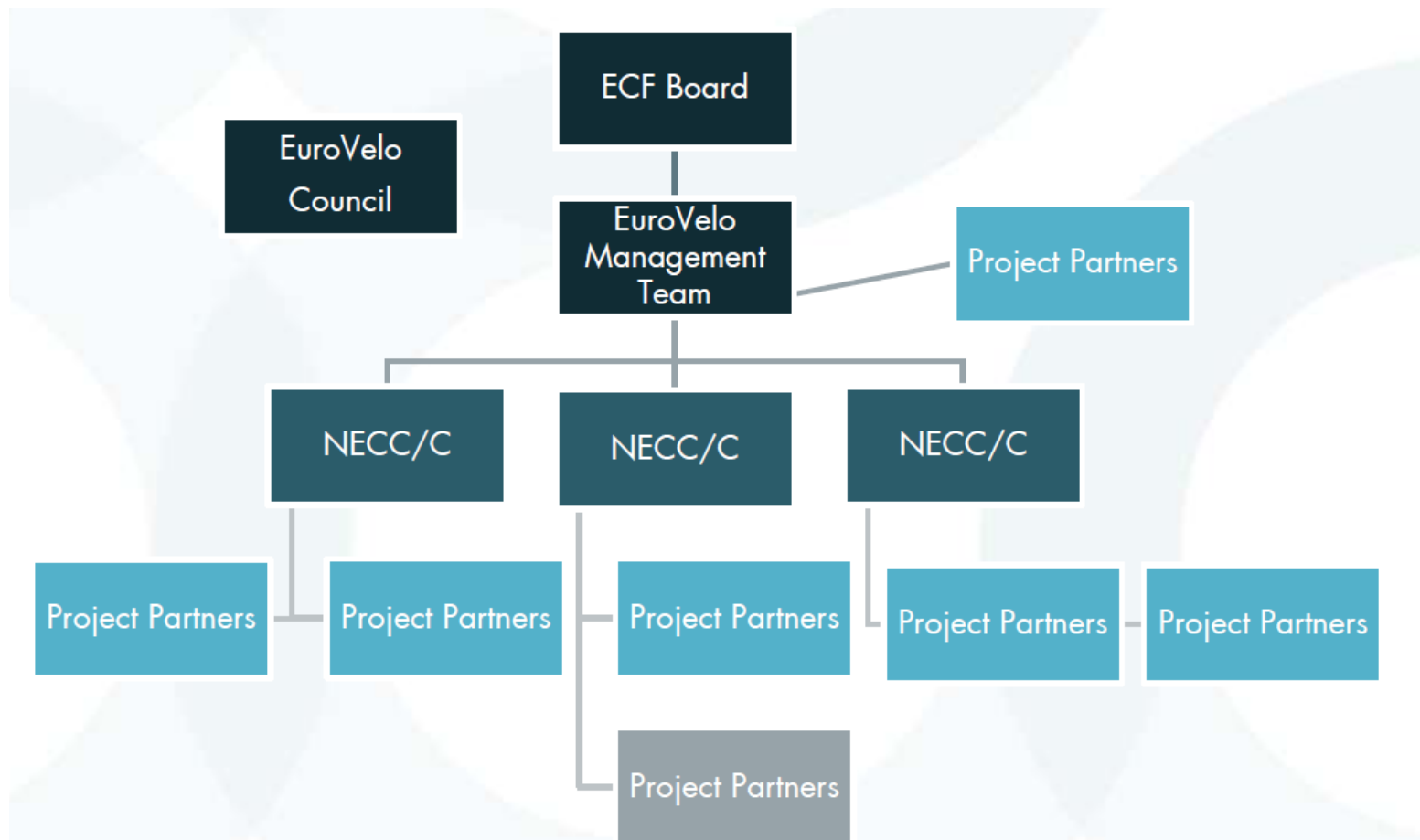
EuroVelo, une identité de marque

Manuel « EuroVelo, Corporate design, guidance for partners »

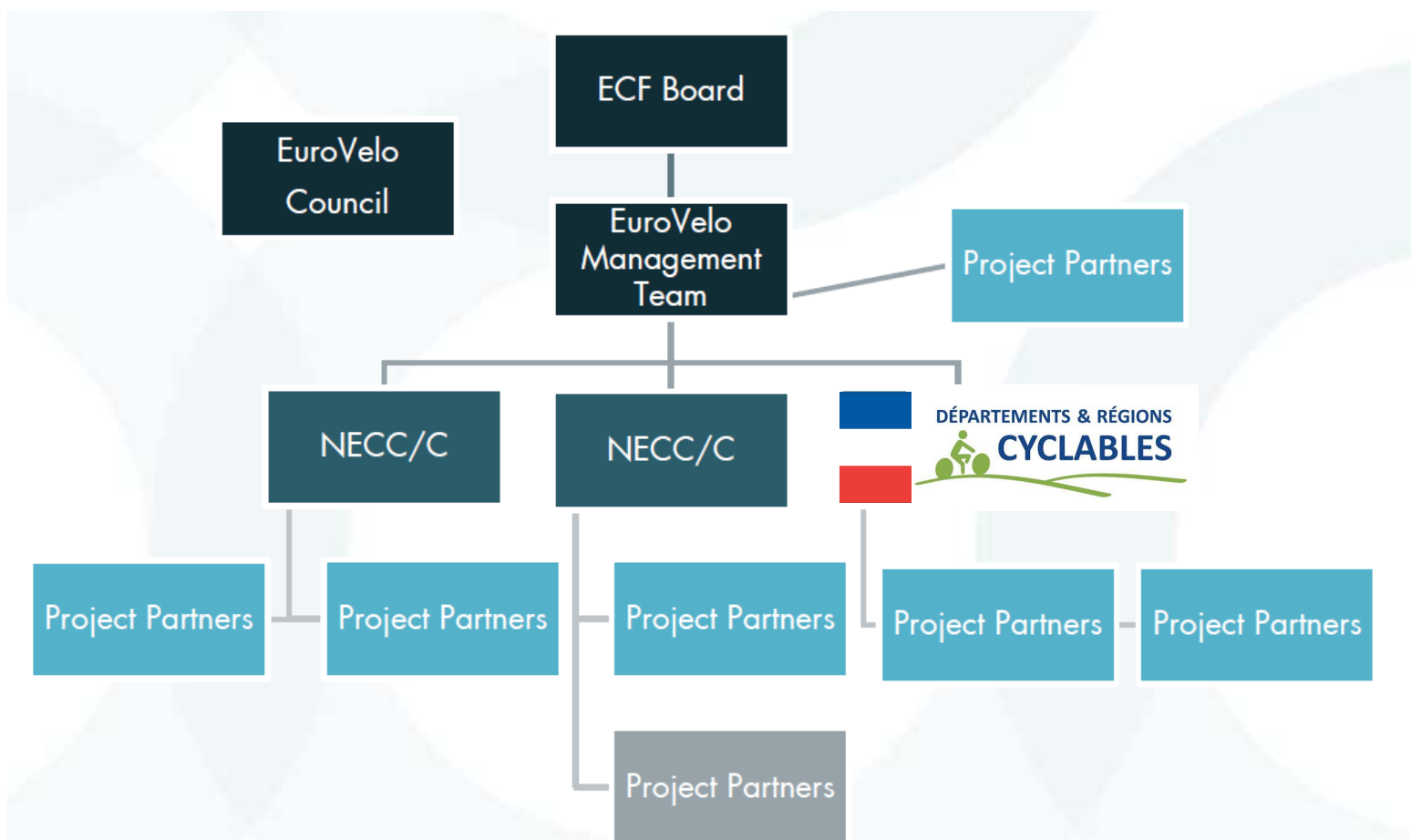
- **Des visuels schématiques**
 - **Un nom**
 - **Des identifiants**
 - **Des couleurs**
 - **Un logo**
-



EuroVelo, un système organisé



EuroVelo, un système organisé



EuroVelo, un système organisé

DRC, centre national de coordination pour EuroVelo



- **Financement** coordination centrale européenne (1€/km/an)
 - Actualisation de l'EV database sur **EuroVelo.org**
 - Promotion sur **EuroVelo.com**
 - Porte d'entrée **appels à projet** Commission européenne
 - **Valorisation** EV française lors des Vélacity
 - Relais **campagnes européennes**
 - Accompagnateurs **comités itinéraires** EuroVelo en France
-

EuroVelo, des outils

- **EuroVelo.com**
 - **EuroVelo.org**
 - **Architecture web**
 - **Certification**
 - **Lobbying européen**
-

EuroVelo, des outils

- **EuroVelo.com**
 - **EuroVelo.org**
 - **Architecture web**
 - **Certification**
 - **Lobbying européen**
-



[Home](#) [EuroVelo Routes](#) [Countries](#) [ECF](#)

Discover Europe by bike!

Welcome to the EuroVelo.com – the website for people interested in cycling in Europe.

EuroVelo is a network of **14 long distance** cycle routes connecting and uniting the whole European continent. The routes can be used by **cycle tourists as well as by local people making daily journeys**. EuroVelo currently comprises of 14 routes and it is envisaged that the network will be substantially complete by 2020.

For practical information about EuroVelo and this website please click here

Latest news



The American way - The United States' cycling networks explained

In the second contribution to our newsletter from American counterparts, the Adventure Cycling Association, we look at the genesis and development of the two complementary cycling networks that cross the U.S. today - The Adventure Cycling Route Network consists of nearly 45,000 miles of mapped adventure trails, both on- and off-road, while the constantly growing United States Bicycle Route System now boasts over 6,000 miles of publicly-owned, numbered routes, with an official signing system recognised by state transportation authorities.

Oct 29, 2014

[Read more](#) 



A Breton Adventure: Cycling EuroVelo 4 in France

This summer Marit Espeland from the Norwegian National EuroVelo Coordinator – the Norwegian Public Roads Administration – decided to swap the dramatic fjords of her home country for the inviting coves and fishing villages of the Brittany Coast in France using EuroVelo 4 –



This website contains information about cycling in

42 countries

The EuroVelo network consists of


14 long distance cycle routes




EuroVelo routes


Discover the map of EuroVelo



 EuroVelo 1 - Atlantic Coast Route

 EuroVelo 2 - Capitals Route

 EuroVelo 3 - Pilgrims Route


 EuroVelo 4 - Central Europe Route

 EuroVelo 5 - Via Romea Francigena

 EuroVelo 6 - Atlantic - Black Sea

 EuroVelo 7 - Sun Route

 EuroVelo 8 - Mediterranean Route

 EuroVelo 9 - Baltic - Adriatic

 EuroVelo 10 - Baltic Sea Cycle Route

 EuroVelo 11 - East Europe Route



EuroVelo 6 Atlantic - Black Sea



EuroVelo 6

Countries

France | Switzerland | Germany | Austria | Slovakia | Hungary | Croatia | Serbia | Romania | Bulgaria

EuroVelo 6

EuroVelo 6, from the Atlantic to the Black Sea, is one of our most popular routes and it's little wonder why: coasts, rivers, castles and a nice flat topography make it every cycle tourists' dream journey.





Home



















EuroVelo Routes

Countries

ECF

Countries



-  Albania
-  Austria
-  Belarus
-  Belgium
-  Bosnia
-  Bulgaria
-  Croatia
-  Cyprus
-  Czech Republic
-  Denmark
-  Estonia
-  Finland
-  France
-  Germany
-  Greece
-  Hungary
-  Iceland
-  Ireland



Home

EuroVelo Routes

Countries

ECF

France

As the home of the world's most famous cycle race, France has long been a popular destination for cycle tourists hoping to follow in the footsteps of their heroes but perhaps at a more leisurely pace. When you consider that it also has to offer spectacular scenery, delicious food and a growing network of signed long-distance cycle routes, it is not surprising to hear that France has become the second biggest market for cycle tourism in Europe. However, with a country as large as France, there are still opportunities to find quiet rides for those that like to escape from the crowd.

Cycle Routes

France has a national cycle network that consists on 20 000 km that are realised for the half of it. This national scheme includes the 7 EuroVelo routes crossing France through more that 7 000 km.

Cycle friendly services

« Accueil Vélo » is the french national cycle friendly services system. Accueil Vélo registers accommodations, bike renters and repair shops, tourist sites. Being quite recent, the Accueil Vélo system is currently spreading all across France.

Printed material

Maps and guides are available to buy or download from the France Vélo Tourisme website, link below, for the main EuroVelo routes. For the EuroVelo routes still in development, the AF3V website can provide useful informations (in french only).



National Coordination Centre

Départements & Régions cyclables (DRC)

The DRC network gather 74 local authorities, committed to cycling development in France. At the heart of the DRC's attention : the cycling development and more precisely of cycle routes, greenways and cycle tourism. They support the project stakeholders with expertise, good practice exchange, national advocacy and representation.



EuroVelo 1



EuroVelo 3



EuroVelo 4



EuroVelo 5



EuroVelo 6



EuroVelo 8



EuroVelo 15



National information



France Vélo Tourisme

France Vélo Tourisme is the french national website for promoting long distance cycle routes. The work is currently under process and the website will eventually have all the 'ready-to-cycle' EuroVelo routes in.



available in *en / fr*



<http://en.francevelotourisme.com>



AF3V

AF3V is a national organization of french citizens who promotes the development of greenways and long distance cycle routes in France. As part of their work they make their information available to the public willing to go cycling long distance or take some good time for leisure. Their website can also be of interest for the EuroVelo tourist. They have good input from the users' perspective.



available in *fr*



<http://af3v.org/CarteAF3V/carte-detailee.html>



Départements & Régions cyclables (DRC)

The DRC network gather 74 local authorities, committed to cycling development in France. At the heart of the DRC's attention : the cycling development and more precisely of cycle routes, greenways and cycle tourism. They support the project stakeholders with expertise, good practice exchange, national advocacy and representation.

available in *en*



<http://www.departements-regions-cyclables.org>



EuroVelo, des outils

- **EuroVelo.com**
- **EuroVelo.org**
- **Architecture web**
- **Certification**
- **Lobbying européen**

You are here: [EuroVelo](#)

[› What is EuroVelo?](#)

[› News](#)

[› Events](#)

[› History](#)

[› European Cyclists' Federation](#)

[› Image of the Month](#)

[Images of the Month 2012](#)

[Images of the Month 2013](#)

[› EuroVelo, Greenways and Cycling Tourism Conferences](#)

[Conference 2012 - Nantes, France](#)

[Conference 2014 - Basel, Switzerland](#)

[› Adventure Cycling Association](#)

JOIN OUR GROUPS:    



This project is co-financed
by the European Union
under the preparatory action
"Sustainable Tourism".



Home

This website has been created as an aid for those organisations and individuals working on the EuroVelo network. For more information on cycling the 14 EuroVelo routes, please visit our cycling tourism portal, eurovelo.com



Introduction

The **European Cyclists' Federation (ECF)** is coordinating the development of a network of high-quality cycling routes that connect the whole continent. The routes can be used by long-distance cycle tourists, as well as by local people making daily journeys. EuroVelo currently comprises of 14 **routes** and it is envisaged that the network will be substantially complete by 2020.

EuroVelo:

- promotes economically, environmentally and socially sustainable travel;
- improves the quality of EuroVelo routes in all participating European countries;
- promotes the uniform signing of EuroVelo routes in accordance with published standards;
- provides Europe-wide information on EuroVelo routes and national cycle routes;
- supports the development of national coordination centres for EuroVelo route and national routes; and
- fosters exchange of experience and best practice between European states and regions, stimulating high quality cycle strategies and infrastructure.

EuroVelo implementation and quality assurance is coordinated by the ECF in collaboration with **National EuroVelo Coordination Centres and Coordinators**. The network can be supplemented by the addition of new routes, provided these fulfill **EuroVelo criteria**, meet EuroVelo quality standards, complement the existing EuroVelo routes in spatial terms and increase the implemented percentage of the current network.

For further information on the organisation of the EuroVelo network please view our [Organisation](#) page.

EuroVelo, des outils

- **EuroVelo.com**
 - **EuroVelo.org**
 - **Architecture web**
 - **Certification**
 - **Lobbying européen**
-



eurovelo.com



ECF

rheinradweg.eu

languages: German, French, Dutch and English

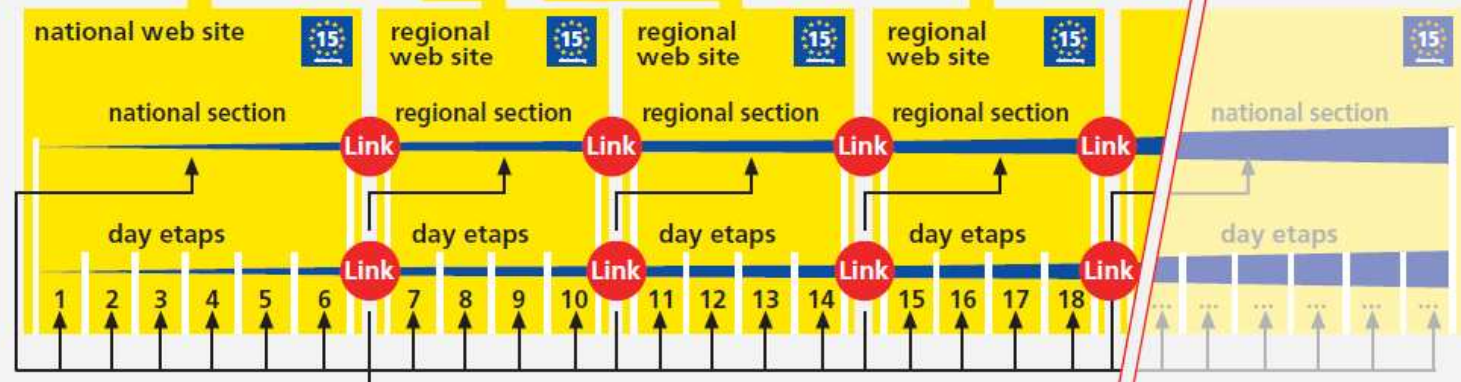


transnational information

country- and region-specific information

web architecture Demarrage

February 2011



Demarrage

languages (minimum): national language(s) and English

prepared information for perimeters country / region and day etaps

information arranged in driving direction (source-estuary)

- detailed presentation of the route
- detailed map or link to external detail map (min. 1: 50 000)
- local services (link to local sites)
- national (or international) arrivals (link to provider)
- sights (link to provider)
- accomodation (link to provider or booking systems)
- bike rental outlets (link to provider)
- guide / maps (link to source of supply)
- bookable offers (link to provider)
- link to next national/regional section / next etap



EuroVelo, des outils

- **EuroVelo.com**
- **EuroVelo.org**
- **Architecture web**
- **Certification**
- **Lobbying européen**

Certification EuroVelo

1. Itinéraire transfrontalier >1000 km
2. Sollicitée et financée par les partenaires
3. Contrôleurs agréés par l'ECF
4. Entièrement ou par section
5. Validité : 5 ans

EuroVelo the European cycle route network

European Certification Standard



July 2013



Certification EuroVelo

- **Critères // niveaux de pratique** : *fondamentaux > principaux > complémentaires > accessoires*
- **4 catégories évaluées** : *infra | attractivité | services | marketing*
- **Unité évaluée = étape** (30 à 90km)

GRILLE D'ÉVALUATION (RÉSUMÉE)

Main criteria / elements	Sub criteria	Weight
ROUTE INFRASTRUCTURE	Continuity Route infrastructure components Surface and width Gradients Attractiveness Signing Public transport	65%
SERVICES	Accommodation Food, drink and rest areas Bike repair and bike shops Other services Bookable offers	20%
PROMOTION	Web communication Print communication Other promotion and information tools	15%

EuroVelo, des outils

- **EuroVelo.com**
- **EuroVelo.org**
- **Architecture web**
- **Certification**
- **Lobbying européen**



EuroVelo, un lobbying européen

Via l'European Cyclists' Federation

- **Campagne « 6 billion euros for cycling »**
 - **EuroVelo dans le RTE-T**
 - **Information européenne**
 - **Information spécifique EuroVelo**
 - **...**
-

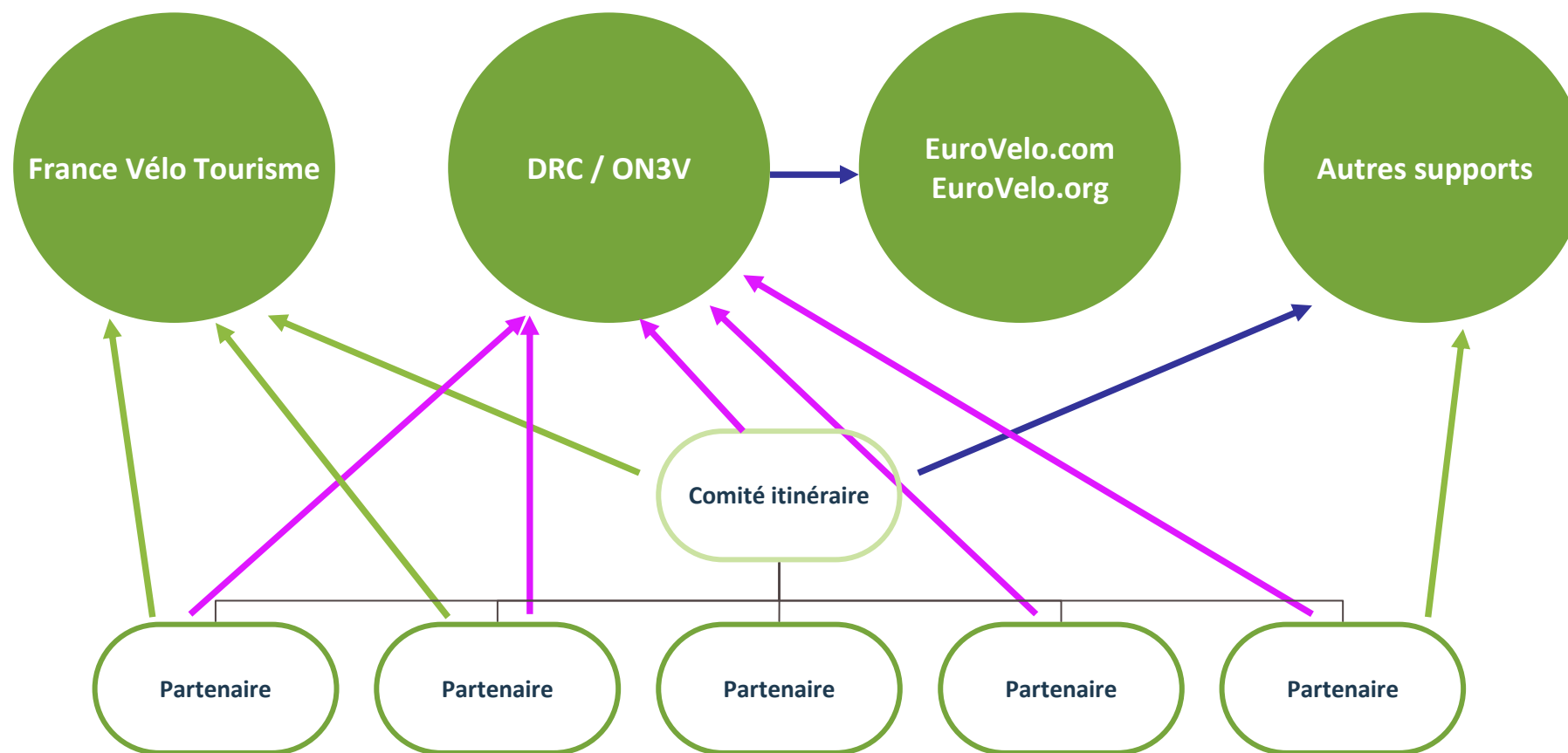
*Info utile:
le circuit de la donnée*

CLUB ITINÉRAIRES

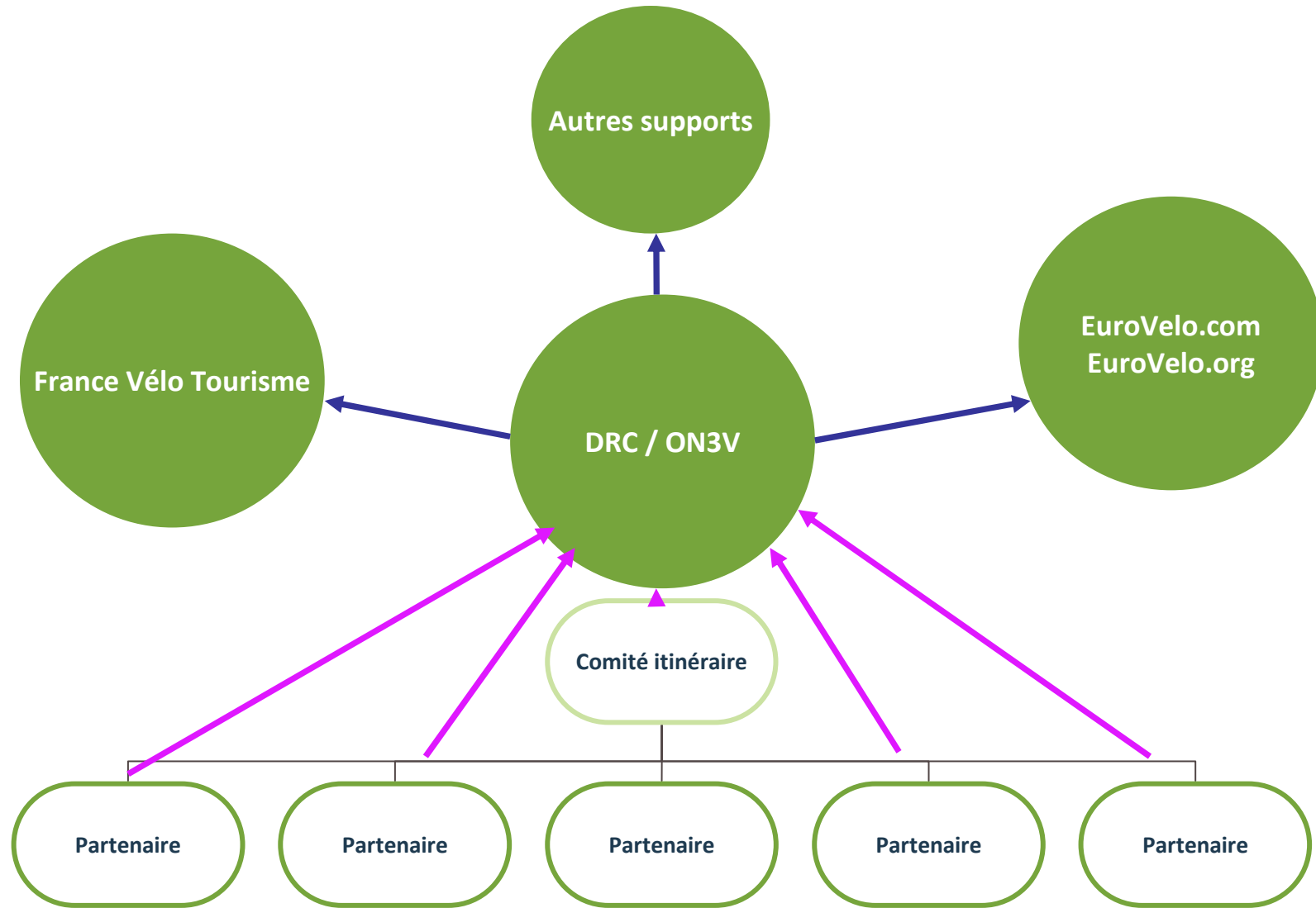
Paris, 13 novembre 2014



Le circuit actuel de la donnée « Infra »



Le circuit **vertueux** de la donnée « Infra »



Le circuit **vertueux** de la donnée « Infra »




Lien Dailymotion :

http://www.dailymotion.com/video/x25ayow_l-observatoire-national-des-veloroutes-et-voies-vertes-en-3-minutes_webcam





MERCI POUR VOTRE ATTENTION



 www.departements-regions-cyclables.org

 +33 (0)4 72 61 36 26

Contact

-  Hôtel du Département
29-31 cours de la Liberté
69483 LYON cedex 03
-  info@departements-regions-cyclables.org
-  DRC / Départements & Régions cyclables
-  @DRC_info